

The case for broadening the investment universe in EM debt

Introduction RBC BlueBay

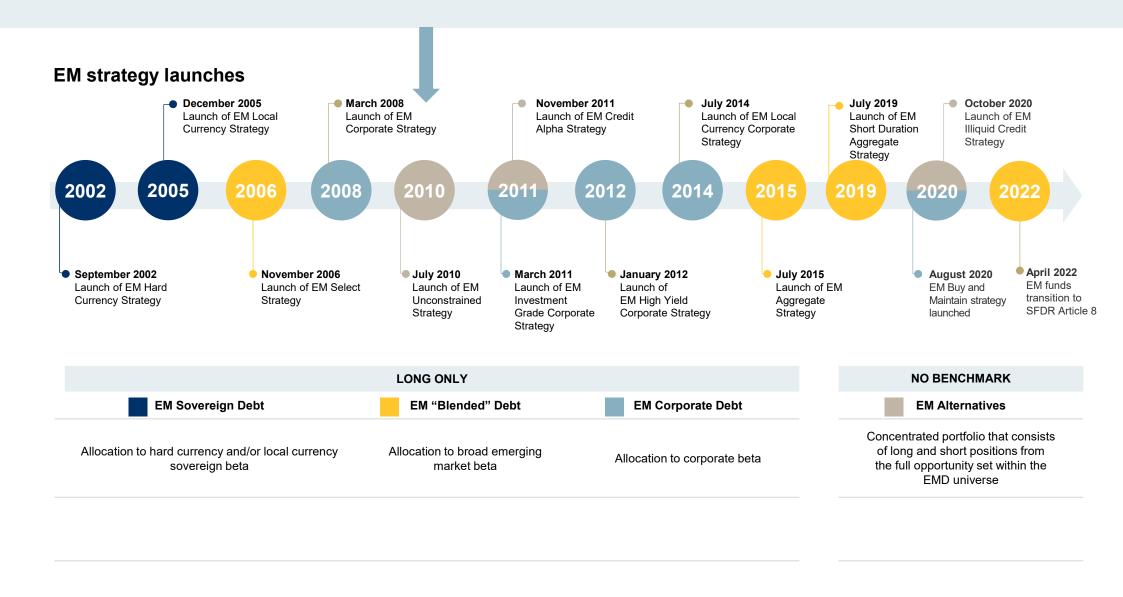


Notes: As at 31 December 2023. ¹ AuM includes advisory and unidentified managed account models. Figures updated quarterly. ² Phillips, Hager & North Investment Management is a division of RBC Global Asset Management Inc.

Not all strategies are available in the U.S.



BlueBay Fixed Income EMD history of innovation





The definition of an Emerging Market

- An emerging market (or an emerging country or an emerging economy) is a market that has some characteristics of a developed market, but does not fully meet its standards.
- The ten largest emerging economies by <u>nominal GDP</u> are 4 of the 9 <u>BRICS</u> countries (<u>Brazil</u>, <u>Russia</u>, <u>India</u>, and <u>China</u>) along with <u>Mexico</u>, <u>South</u> <u>Korea</u>, <u>Indonesia</u>, <u>Turkey</u>, <u>Saudi Arabia</u>, and Poland.
- The inclusion of South Korea, Poland, and sometimes Taiwan are questionable given they are no longer considered emerging markets by the IMF and World Bank (for Korea and Taiwan.)
- If we ignore those three, the top ten would include Argentina and Thailand.

Country \$	IMF ^[23] ♦	BRICS+ Next \$ Eleven	FTSE ^[24] ♦	MSCI ^[25] ♦	S&P ^[26] ♦	JPM EM bond \$ index ^[27]	Dow Jones ^[26] ◆	Russell ^[28] ♦	Columbia University ◆ EMGP ^[29]	Cornell University EMI E20+1 (2023)[30]
Argentina Argentina	1					1			1	1
Bangladesh	1	1				1			1100	1
Brazil	1	1	1	1	1	1	1	1	1	1
Bulgaria	1									
Chile	1		1	1	1	1	1	1	1	1
China	1	1	1	1	1	1	1	1	1	1
Colombia	1		1	1	1	1	1	1	1	1
Czech Republic			1	1	1	1	1	1		
Egypt		1	1	1	1	1	1		1	1
Greece			1	1	1		1	1		
Hungary	1		1	1	1	1	1	1	1	
India India	1	1	1	1	1	1	1	1	1	1
Indonesia	1	1	1	1	1	1	1	1		1
ran Iran		1								1
s Israel						1			1	
: South Korea		1		1					1	
Kuwait			1	1	1					
Malaysia	1		1	1	1	1	1	1		1
Mauritius Mauritius									1	
· ■ Mexico	1	1	1	1	1	1	1	1	1	1
Morocco	1		1		1	1	1	1	1	
Nigeria		1				1				1
Man Oman						1				
© Pakistan	1	1	1		1	1				1
Peru	1		1	1	1	1	1	1		
Philippines	1	1	1	1	1	1	1	1		1
Poland	1			1	1	1	1		1	
Qatar			1	1	1	1	1			
Romania	1		1			1				1
Russia	1	1	1		1	1	1	1	1	1
Saudi Arabia			1	1						
South Africa	1	1	1	1	1	1	1	1	1	1
Taiwan			1	1	1	1	1	1	1	
Thailand	1		1	1	1	1	1	1	1	1
Turkey	1	1	1	1	1	1	1	1	1	1
Ukraine	1					1				
United Arab Emirates			1	1	1	1	1	1	1	
Venezuela	1		10		1000	1		35		
Vietnam		1								1



Key characteristics of the main sub asset classes of EMD

Hard Currency Sovereign Debt

- Longest serving sub asset class in EMD
- Significant diversification with 70+ countries
- Total debt stock at c. US\$1.5 trillion
- Reasonably liquid bonds universe
- No currency risk
- · Possible default or restructuring risk
- <u>High duration risk</u> index duration c. 6.76yrs
- · Index includes quasi sovereign issuers
- Increasing issuance of sustainability linked bonds

Hard Currency Corporate Debt

- At c.<u>US\$2.5 trillion</u> the emerging market (EM) corporate universe is one of the fastest growing asset classes, with a disproportionately low dedicated AuM.
- The resulting inefficiencies provide scope for alpha generation across sectors, regions and portfolio strategies
- Highly diverse universe, with c. 500 issuers from 44 countries
- No outright currency risk
- Corporate default risk
- Opportunity to participate in improving ESG trends, such as Indian renewables sector

Local Currency Sovereign Debt

- At close to <u>US\$12 trillion</u>, this is the largest EMD sub sector
- · Currency and Rates risk present
- Growing asset class
- Virtually no default risk
- Good liquidity
- Concentrated index 20 countries represented

Local Currency Corporate Debt

- · Asset class is relatively new and growing fast
- Large sub asset class at c.<u>US\$10.7 trillion</u>
- Very attractive yield with <u>low duration risk.</u> 3,3yrs
- · Currency risk
- Corporate default risk
- Lack of dedicated funds mean technical support is limited

Source: RBC Global Asset Management as at 31 December 2022



Traditional indices only capture a fraction of the local currency universe

Significant growth of total debt stock over the past few years



- EM local currency universe is close to US\$24 trillion in size
- The JPM GBI index captures approximately 10% of this universe

 with only 6 currencies making up 50% of the index risk, driving
 a significant component of the market beta



Market cap. GBI-EM Global	US\$3.7 trillion
Number of Issuers	20
Number of Instruments	308

Source: JPMorgan, RBC BlueBay Asset Management as at December 2023



EM local corporates offer high yield and short duration in the investment grade space

Index/asset class characteristics

US\$600bn+

138 companies

8.55% average yield

3.11yrs
duration

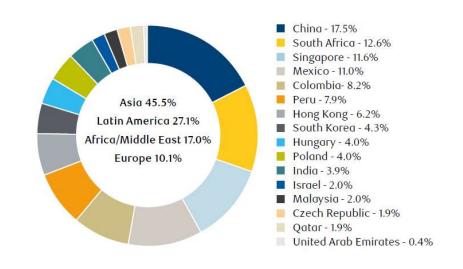
19 sectors 16 countries

BBB2 rating

~60% ¹
Investment grade

Source: BofA, as at December 2023 Note: ¹ Based on internal estimates

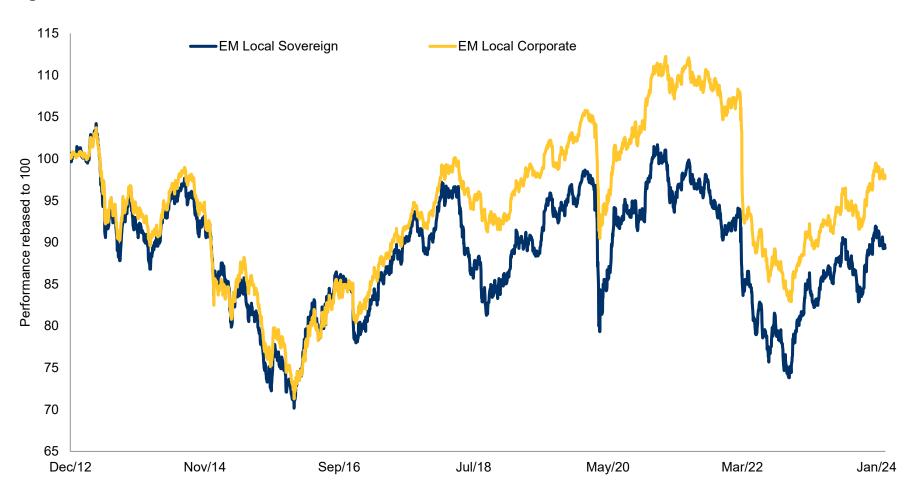
Regional split





Local Corporate spread offers buffers to total returns

EM local corporate has outperformed EM local sovereign

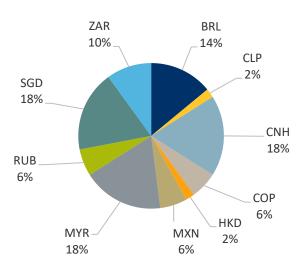


Source: BofA, JPM as at December 2023. Notes: EM Local Sovereign is JPM GBI – EM Global Div USD unhedged. EM Local Corporate is BofA Diversified Local Emerging Markets Non-Sovereign Index



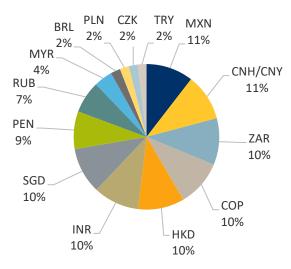
The EM local corporate market has grown in the last 10 years, but diversity remains low

December 2012



Number of companies	145
Number of bonds	281
Currencies	11
Yield	5.41%
Spread	126bps
Duration	4.28
% NR	44%

January 2024



Number of companies	146
Number of bonds	342
Currencies	15
Yield	8.65%
Spread	210bps
Duration	3.32
% NR	29%

Source: BofA, as at January 2024

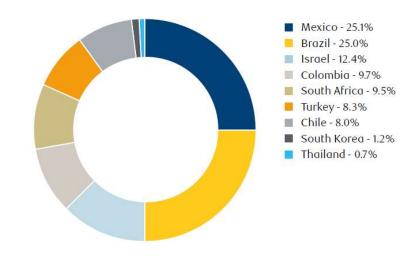


Inflation linked universe – a well established, deep market – particularly across Latin America

Index characteristics



Market weight



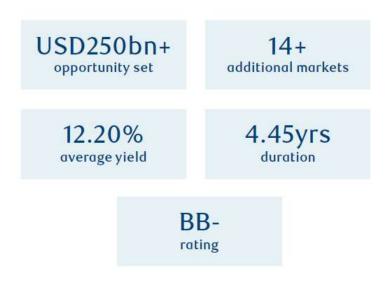
Source: Bloomberg, as at Decemer 2023 Note: ¹ Based on internal estimates



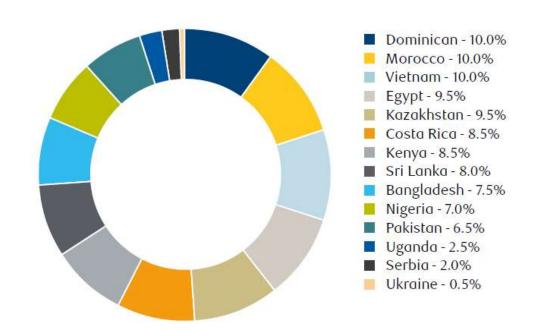
Frontier local markets a growing opportunity set, offering an increasingly diverse investment universe

Index characteristics

Figure 6: Index characteristics and market weight



Market weight

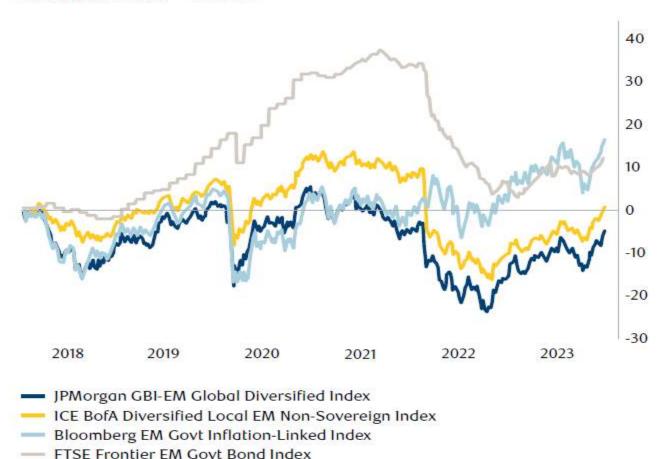


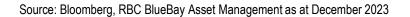
Source: FTSE, as at October 2023 Note: ¹ Based on internal estimates



GBI-EM has underperformed, while the recently launched Frontier index provided superior absolute and risk adjusted returns





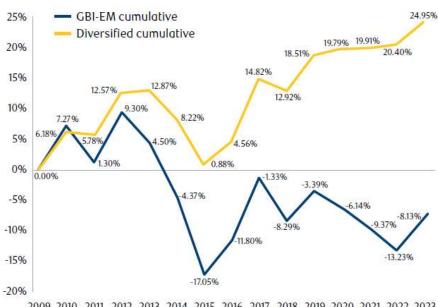




A diversified FX portfolio shows significant outperformance in FX beta with positive returns, despite a decade long USD bull run

	GBI-EM	GBI-EM cumulative	Diversified	Diversified cumulative			
2009	0.00%	0.00%	0.00%	0.00%			
2010	7.27%	7.27% 6.18%		6.18%			
2011	-5.97%	1.30%	-0.40%	5.78%			
2012	8.00%	9.30%	6.79%	12.57%			
2013	-4.80%	4.50%	0.30%	12.87%			
2014	-8.87%	-4.37%	-4.65%	8.22%			
2015	-12.68%	-17.05%	-7.34%	0.88%			
2016	5.25%	-11.80%	3.68%	4.56%			
2017	10.47%	-1.33%	10.26%	14.82%			
2018	-6.96%	-8.29% -1.90%		12.92%			
2019	4.90%	-3.39% 5.59%		18.51%			
2020	-2.75%	-6.14%	1.28%	19.79%			
2021	-3.23%	-9.37%	0.12%	19.91%			
2022	-3.86%	-13.23%	0.49%	20.40%			
2023	5.10%	-8.13%	4.55%	24.95%			
		GE	31 total return	-8.13%			
		Diversifie	d total return	24.95%			
		Beta out	performance	33.08%			
	Annu	ıalised beta out	performance	2.36%			
	Down years outperforming						
		Up years o	utperforming	1/6 17%			
Ave	rage beta ou	tperformance i	n down years	4.69%			
P	Average beta outperformance in up years						

Diversified FX Portfolio versus GBI-EM index



2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023

Past performance is not indicative of future results. The return on your investment may increase or decrease as a result of currency fluctuations if your investment is made in a currency other than that used in the past performance calculation. Fees and other expenses will have a negative effect on investment returns. For example, if there was an annualised return of 10% over a 5-year period then the compounding effect of a 0.60% management fee and a 0.20% performance fee would reduce the annualised return to 9.32% (figures used are only to demonstrate the effect of charges and are not an indicator of future performance), Source: JPMorgan, RBC BlueBay Asset Management as at December 2023. The represented performance is hypothetical and does not represent the investment performance of an account or fund that an investor is able to invest in. No representation is being made that the fund available to invest in by an investor will or is likely to achieve profits or losses similar to those shown. There are frequently sharp differences between hypothetical performance results and the actual results subsequently achieved by any particular investment or trading strategy. There are numerous other factors related to the implementation of any specific investment or trading strategy which cannot be fully accounted for in the preparation of hypothetical performance results and all which can adversely affect trading results



Why invest in the broad emerging market local currency debt universe?

One of the highest yielding asset classes

EM Local Currency Debt is one of **the highest yielding asset classes** on the market today, with yields ranging between 6.5% and 13.5% across the different components of the entire universe

Broad range across duration

EM Local Currency Corporate Debt is also one of the **shortest duration asset classes** across all fixed income markets, whereas the inflation-linked universe is a **very high duration asset class** – creating significant alpha potential in a world with heightened inflation dynamics

High quality credit

With an average rating of BBB2, and the vast majority of the universe rated investment grade, EM local currency debt is also a **high quality asset class**.

Higher returns, lower volatility

Since the inception of the ICE BofA corporate index, the Bloomberg inflation linked index and the FTSE Frontier index, the broad local universe has delivered **higher absolute returns than the EM local sovereign market**, and has done so with a lower realised volatility

Significant alpha potential

At ~US\$24 trillion in size, the investment universe is vast and rich in diversity. The lack of dedicated investors in this space makes this, in our view, an asset class rich in potential for identifying opportunities and generating alpha

Source: RBC BlueBay Asset Management, as at January 2024



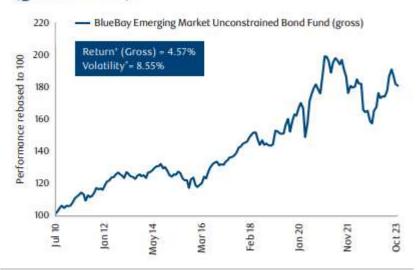


Emerging Market Unconstrained Strategy

The proof is in the pudding

In practice

Performance EM unconstrained bond fund (gross of fees)



Source: RBC GAM and Bloomberg as at 31 October 2023.

*Annualised since inception. This fund is considered to be actively managed and does not have a benchmark to define the portfolio composition of the fund or as a performance target.

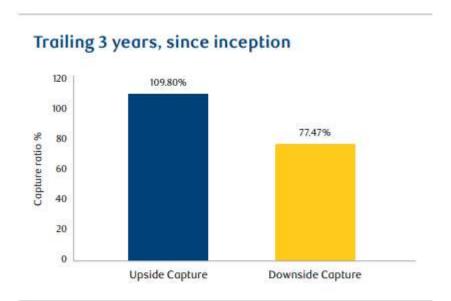
50/50 blended sovereign market (monthly data series)



Source: Bloomberg, the 50/50 blended sovereign market is: 50% JPM EMBI Global Diversified, 50% JPM GBI – EM Global Diversified USD unhedged as at 31 October 2023. The above is for information purposes only. *Annualised since inception.



The strength of using more alpha sources



Source: RBC GAM, as at 31 October 2023. Inception date 20 July 2010.

Alpha sources

The return and volatility achieved over the longer period are also broadly consistent with the product design of this fund. Over the long term, we aim to achieve cash + 4-6% return with a 0-8% volatility target as shown below.

Alpha source	Alpha target (bps)	Alpha range
Sovereign/Corporate Credit	330	0-75%
Local Currency Rates	140	0-50%
Currency	80	0-50%
Term Structure	50	0-30%
Total	Cash + 4-6%	
Target volatility	0-8%	

Source: RBC GAM, as at 31 October 2023.



The effect of adding EM Unconstrained strategy to an EMD portfolio

The table shows average annualised returns, volatility and inter-asset correlations over the last 13 years, based on monthly data.

Annualised returns, volatility and inter-asset correlations (%)

Emerging Market Unconstrained	EMBI Global Diversified	GBI-EM Global Diversified	CEMBI Diversified	
Correlation	76.5	72.1	72.2	
8.58	8.47	11.39	6.60	
4.83	3.60	1.06	4.18	
	Correlation 8.58	Correlation 76.5 8.58 8.47	Correlation 76.5 72.1 8.58 8.47 11.39	

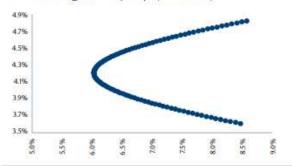
Source: RBC GAM, as at 31 October 2023.



The effect of adding EM Unconstrained strategy to an EMD portfolio

Efficient frontier between the strategy and EM hard currency sovereign

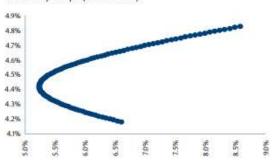
If a client only has an EM hard currency sovereign allocation at present, the chart shows that adding up to 45% of the strategy will cut volatility by nearly 25% from the 8.5% level, while boosting returns by 65bps (annualised).



Source: RBC GAM, as at 31 October 2023.

Efficient frontier between the strategy and EM corporate

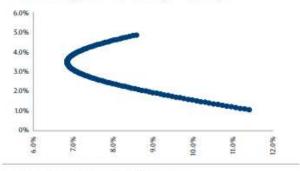
If a client only has an EM corporate allocation at present, the chart shows that adding up to 35% of the strategy will cut volatility by nearly 20% from the 6.5% level, while boosting returns by 20bps (annualised).



Source: RBC GAM, as at 31 October 2023.

Efficient frontier between the strategy and EM local currency sovereign

If a client only has an EM local currency sovereign allocation at present, the chart shows that adding up to 60% of the strategy will cut volatility by nearly 40% from the 11% level, while boosting returns by 200bps (annualised).



Source: RBC GAM, as at 31 October 2023.

Thus, we can see that the strategy is most beneficial for reducing overall portfolio volatility, if a client has either EM hard or local currency allocations.

The table shows average annualised returns, volatility and inter-asset correlations over the last 13 years, based on monthly data.



Diversification/correlation

EM unconstrained in a broader portfolio context

The higher return profile combined with slightly lower volatility increases the Sharpe ratio for this portfolio, which makes it a suitable allocation against other allocations in investors' portfolios.

Correlation to major indices shows that the fund maintains a reasonably low (0.5) correlation with global government and aggregate bond indices, thus making it particularly suitable for addition in broader portfolios. It also retains a lower correlation with broader equity indices. The fund's correlation with major EM indices runs between 0.71 to 0.76.

	EMU
BlueBay Emerging Market Unconstrained Bond Fund	1.00
EM Local Currency Sovereign Index	0.73
EM Hard Currency Sovereign Index	0.76
EM Hard Currency Corporate Index	0.71
S&P 500	0.55
MSCI EM Equity Index	0.66
Barciays Global Aggregate Index	0.46
IPM Global Bond Index	0.32
MSCI World Equity Index	0.61





BlueBay Emerging Market Unconstrained Bond Fund

March 2024 | Managed by RBC Global Asset Management (UK) Limited

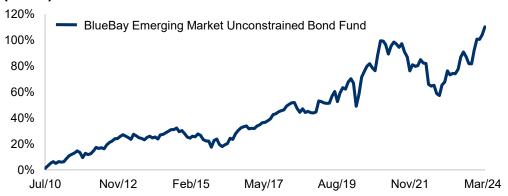
Marketing communication

Performance of the BlueBay Emerging Market Unconstrained Bond Fund

Performance (%) gross of fees (USD)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
2024	-0.01	1.67	3.02										4.73
2023	5.13	-1.76	0.68	-0.18	2.08	5.18	2.12	-1.95	-2.79	-0.07	5.77	4.37	19.68
2022	-0.67	0.34	2.53	-1.42	-0.15	-8.86	-0.79	0.41	-3.91	-0.90	5.11	1.35	-7.36
2021	-0.15	-1.34	-3.73	3.28	1.54	-0.69	-1.36	1.47	-3.24	-2.01	- 5.75	2.68	-9.29
2020	1.53	-1.91	-10.68	6.00	8.53	2.40	2.37	1.14	-1.80	-1.23	6.81	5.89	19.01
2019	5.86	-0.29	-0.68	-0.29	0.10	3.58	2.27	-4.86	4.41	2.55	-0.67	3.30	15.88
2018	2.04	0.91	0.84	0.08	-3.05	-1.98	1.91	-1.97	0.62	-0.67	-0.22	0.58	-1.06
2017	-0.09	1.37	0.77	1.21	0.11	0.96	1.01	2.41	0.43	1.08	0.59	0.38	10.69
2016	-1.21	1.08	0.85	3.41	-0.75	3.55	2.01	1.48	0.70	0.47	-1.67	0.29	10.52
2015	-0.62	1.23	-0.43	1.76	-0.83	-2.60	-0.89	-0.06	-3.86	4.45	0.90	-3.46	-4.62
2014	-1.32	2.61	0.28	0.99	1.01	0.87	0.08	0.90	-2.13	0.66	-1.79	-2.12	-0.09
2013	-0.95	-0.70	-1.22	3.16	-0.96	-1.11	-0.44	-0.86	1.49	0.77	-1.09	0.60	-1.38
2012	1.99	2.36	-0.72	0.50	-0.66	2.61	1.59	0.88	1.36	0.15	1.38	1.01	13.11
2011	-0.39	0.29	2.34	2.04	0.99	0.85	1.43	-1.03	-3.47	2.99	-0.90	0.55	5.66
2010	_	_	_	_	_	_	1.26 ¹	1.88	1.83	1.39	-1.35	1.29	6.43

Cumulative performance since inception gross of fees (USD)



Performance analysis (gross of fees)²

1 Year	20.52
5 Year annualised	6.74
10 Year annualised	5.14
Annualised return (%)	5.57
Annualised standard deviation (%)	7.67
Sharpe ratio	0.52
Positive months (%)	59.76
Worst drawdown (%)	-21.12
Recovery time (months)	14

Past performance is not indicative of future results. The return on your investment may increase or decrease as a result of currency fluctuations if your investment is made in a currency other than that used in the past performance calculation. Fees and other expenses will have a negative effect on investment returns. For example, if there was an annualised return of 10% over a 5-year period then the compounding effect of a 0.60% management fee and a 0.20% performance fee would reduce the annualised return to 9.32% (figures used are only to demonstrate the effect of charges and are not an indicator of future performance). Source: RBC Global Asset Management, as at 31 March 2024. Notes: ¹ Partial performance since inception: 20 July 2010; ² Risk statistics are annualised and calculated using weekly data points since inception. Risk statistics will be produced once there are 12 complete months of data available; for meaningful results a minimum sample of 36 data points is recommended and where history is less than 3 years caution should be taken with the interpretation and representation of this data. Returns for periods of less than 1 year have not been annualised in accordance with current industry standard reporting practices.

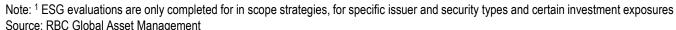


Issuer ESG evaluation framework and outputs

- Designed a unique ESG evaluation framework, which builds on third-party ESG data, leverages off internal knowledge and insights, and seeks to empower all investment professionals to be ESG proficient
- A risk-orientated approach to our ESG assessment reflecting our focus on capital preservation
- An integrated process whereby credit and ESG analysts work together, with the outputs feeding into portfolio construction
- On-going monitoring of issuers on ESG, with a formal review cycle as well as ad-hoc reviews as appropriate

ESG evaluation output metrics: two distinct but complementary issuer and security level ESG metrics





For information purposes only



Sources of ESG related data and research

Fundamental analysis of issuer by credit analyst Other MSC1 sources of **ESG** Research insights RepRisk **№** Nasdaq UPRIGHT - PROJECT

Sourcing issuer ESG and political data and insights from specialist third party ESG information providers

Access to ESG intelligence and insights from additional resources such as:

- Company management contact/communications
- Sell-side brokers with ESG capabilities
- Industry reports, webinars written by specialist third party providers
- Stakeholders such as regulators, non-governmental organisations, industry groups etc.
- Media channels specialising in ESG news flow
- In-house sector credit analyst knowledge of issuer

Source: RBC Global Asset Management, 1st October 2023
RBC GAM also sources ESG research and data form Institutional Shareholder Services (ISS) as well as Glass, Lewis & Co to support proxy voting related activities
For information purposes only



Engagement

Number of EM issuers engaged on ESG related matters in the last 12 months

87

Total number of ESG engagements over the last 12 months

220

45 sovereign, 42 corporate

150 sovereigns, 70 corporates

Recent Engagements

Antofagasta Chilean copper producer, with a smaller transport business. We visited the company in August, meeting with the CFO, for an update on the company's performance and ESG outlook. The 3 main environmental risks are water supply, carbon emissions and basins impact (tailing damps). They have been testing hydrogen technologies with the target to reduce CO2 by 30% in 2025. Our view remains that the company is Medium Risk ESG; however, they are certainly on an improving trend. Government of Indonesia We attended a meeting with the Minister of Finance of Indonesia, Mrs. Sri Mulyani Indrawati, taking the opportunity to explain the importance of Indonesia's ongoing efforts to implement the phase-out of coal fired power generation. We emphasised the importance of strengthening Indonesia's ambition would like to see the country eventually make its commitments compatible with Paris Agreement's 1.5 degree C temperature limit. We discussed deforestation risks, where they highlighted their partnership with Norway, who have agreed to pay the country 56m\$ subject to Indonesia reducing CO2 emissions and preserving its vast tropical rainforest. We have since reached out to the Norwegian Embassy in Jakarta to learn about their cooperation with Indonesia Environment Fund (IEF) and the structures they use for channelling funds to eligible investments. We followed up our meeting with Indonesia with a courtesy email a few weeks later, reiterating to the delegation the existence of and our membership in the Indonesia Working Group within the Investor Policy Dialogue on Deforestation (IPDD). MTN International (MTN) MTN is Africa's largest mobile network operator. We have had several engagements with MTN in recent months where we discussed; Governance and human rights due diligence, Privacy and freedom of expression, specifically on SIM registration and African governments' requirement to link it to biometrics or government ID We will be following up with the company in the coming months and will continue to monitor the ESG progress very closely. Overall, we retain a positive view on MTN and have seen good ESG focus in the last year and following our engagements.

Source: RBC Global Asset Management, September 2023.





Market outlook

Key themes for EM in 2024

Carry is a powerful source of return



Only a material sell off in US treasury and unexpected defaults will derail the return potential of carry

Relative valuation of EM credit remains attractive versus DM credit

2024 is the year of elections – and conflicts!



Political volatility is not just a risk – also an opportunity to make alpha. Structured analysis of elections are paramount.

Hedging strategies are essential to protect

EM country fundamentals are improving





Higher revenues from commodity prices and tourism will help reduce budget deficit

Inflation is falling in many EM countries faster than DM countries, thus offering much higher real rates

Source: RBC Global Asset Management, as of January 2024

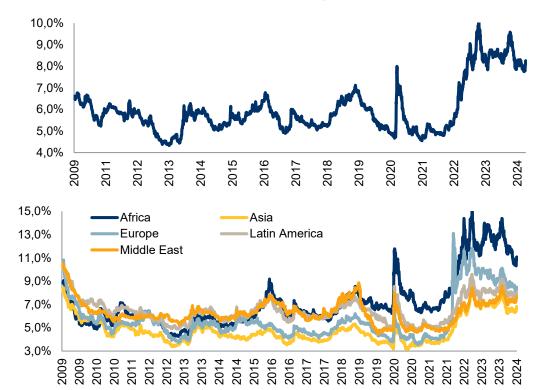
Source: From left: app.hedgeye.com, cartooningforpeace.org, pressdemocrat.com



The power of carry

- Hard currency sovereign yield is down from peak in 2023 but remains elevated when compared to the last 15 years
- On a regional basis, yields are highest in Africa, Eastern Europe and Latin America
- Possible scenarios of spread and 10-year Treasury yields at current levels skewed to strong positive returns going forward

JPM EMBI Global Diversified Index yield (%)



Source: RBC Global Asset Management, as of April 2024

Note: 1 As of April 2024

Index spread : 350 bpsUS 10 Treasury yield: 4.60%

JPM EBI Global Diversified 1

Yield: 8.25%IR Duration: 6.4yrsSpread Duration: 6.1yrs



Rise of the Global South

Emerging market's increasing influence is driving global economic trend



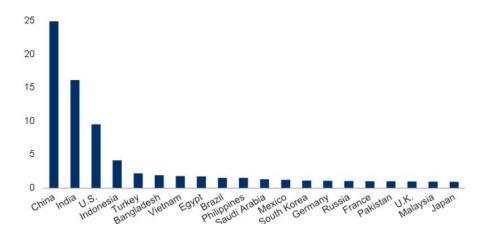
- Structural shift to a lower growth, defensive, 'fortress China' growth model
- Growth remains reasonable on an absolute basis
- China is the largest lender to EMs
- Inward focus, One Belt Road projects reigned in

EMs

- More key players such as India, Saudi, and UAE flexing their muscles
- Increased FDI into EMs is likely
- Sovereign debt remains a key concern for some EMs

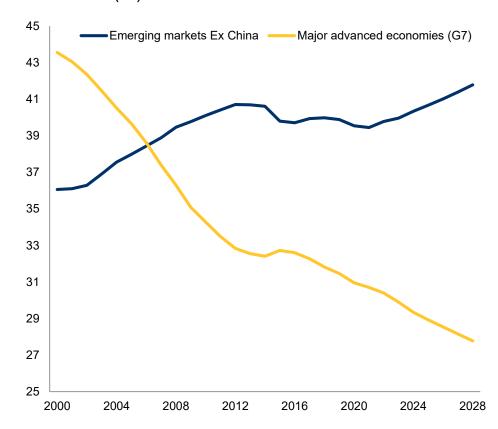
China remains the top driver of world growth

Share of world GDP growth from 2023 to 2028 (%)



EM's rising influence

GDP based on purchasing-power-parity (PPP) share of world total (%)



Source: RBC Global Asset Management, IMF, World Economic Outlook database; and IMF estimates as October 2023



Conclusion

- ✓ Emerging Markets are doing a better job
- ✓ EMD is an attractive allocation in a portfolio context, due to lower correlations and high yields.
- ✓ EMD would give you a better (risk)return if you look broader than the Benchmark, unconstrained.
- ✓ RBC BB could be your partner

Thank you



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